



# Healing Racism Institute of Pioneer Valley




## Sponsorship Form

### Program Profile

The Healing Racism Institute of Pioneer Valley (**HRIPV**) is the area's leading program for uncovering racism and understanding its impact on individuals and the workplace. About 300 key community stakeholders have attended since 2012.

**HRIPV** provides a facilitated process to understanding the root causes and effects and the institutional nature of racism to allow for the building of a better and more equitable community. We provide a learning space and neutral guidance. The experience is rooted in honest conversations, providing an understanding of the pathology of the disease of racism and what constitutes the wounds caused by it; sharing of history and personal experience of race and racism; identifying the signs and symptoms of racism in our everyday lives and businesses; and tools to continue addressing racism in our lives and workplaces.

### Why Sponsor the Healing Racism Institute of Pioneer Valley?

-  Illustrate your organization's commitment to diversity inclusion and equity in the local business community
-  Align your organization with the Healing Racism Institute's movement to address racial inequities
-  Receive recognition among Institute participants, website and all Healing Racism Institute of Pioneer Valley publications

Questions? Contact Waleska Lugo-DeJesús, 413-734-8336 ext. 8302 or [wlugodejesús@davisfdn.org](mailto:wlugodejesús@davisfdn.org)

[www.healingracismpv.org](http://www.healingracismpv.org)



# Sponsorship Agreement

Please select the level at which you would like to sponsor

**\_\_\_\_\_ HRIPV CONTRIBUTOR-SOCIAL/LEARNING EVENTS – \$2,000**

- Company logo with link to your website on the **HRIPV** website
- Company logo displayed at all **HRIPV** sessions
- Company logo on all Healing Racism participant materials

**\_\_\_\_\_ HRIPV SPONSOR – \$5,000**

- **All of the above, PLUS:**
- Three seats to a Healing Racism Institute of Pioneer Valley two-day session
- Company logo and 25-word corporate statement on all Healing Racism participant materials

**\_\_\_\_\_ HRIPV UNDERWRITER – \$10,000\***

- **All of the above, PLUS:**
- Recognition as a Healing Racism Institute of Pioneer Valley Year-Long Investor (minimum of five sessions/year)
- Opportunity to provide welcoming remarks at one of **HRIPV**'s two-day sessions
- Opportunity to provide welcoming remarks at one **HRIPV** Social/Learning Alumni Event
- Recognition in all print, radio, advertising and marketing

*\*\$10,000 sponsors a full two-day session. View upcoming sessions on the HRIPV website, [www.healingracismpv.org](http://www.healingracismpv.org)*

**\_\_\_\_\_ HRIPV ATTENDEE SPONSOR – \$300\***

*\*\$300 sponsors one participant for a two-day session*

**\_\_\_\_\_ HRIPV ALLY DONATION – Select your own amount \$\_\_\_\_\_**

**Please Complete**

Company: \_\_\_\_\_ Company Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

***Please select your sponsorship level:***

Underwriter (\$10,000)  Sponsor (\$5,000)  Contributor (\$2,000)  Attendee Sponsor (\$300)  Ally (enter amount) \$ \_\_\_\_\_

Method of Payment:  Invoice me  Check enclosed\*  Credit Card

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

*\* Please make check payable to: Healing Racism Institute of Pioneer Valley*

Please send sponsorship agreement to Waleska Lugo-DeJesús:

Fax: (413) 734-7845

Email: [wlugodejesus@davisfdn.org](mailto:wlugodejesus@davisfdn.org)

Mail payment to:

Irene E. & George A. Davis Foundation, Attn: Waleska Lugo-DeJesús

One Monarch Place, Suite 1300, Springfield, MA 01144-1300

*Sponsorship opportunities are not confirmed until payment is received. Sponsorship confirmation detailing full benefits will follow upon receipt of this agreement.*